

United Electrical Sales Press Release - August 31, 2023

UNITED ELECTRICAL SALES ANNOUNCED TODAY .

ORLANDO, FLORIDA - August 31, 2023

United Electrical Sales (UES), a leader in representing electrical manufacturers, is once again preparing for the future by implementing more of its succession plan. UES is proud to welcome Cameron Cole as a Partner. Cameron joins UES with over 20 years of experience in the electrical and lighting business. He began his career in the electrical industry in 2000 with FM Nicholas/ElectriGroup, a NEMRA manufacturers' rep based in Northern California. In 2004, he joined Legrand as a field sales rep based in Orlando, Florida. He went on to get an MBA from the University of Florida's Executive Program in 2007 and then was employee #1 on the project that would eventually become the Adorne product line, the most successful residential wiring device range in over fifty years. In 2015, he was promoted to Southern Region Vice President of Sales for Legrand/EWS, thereafter setting a record for two consecutive wins of the EWS Circle of Excellence (recognizing the top-performing region in the country). In 2018, he took over as president of Pinnacle Architectural Lighting, an architectural lighting subsidiary of Legrand based in Denver, Colorado. Cameron is now "coming home," both to the rep business and to Florida, with his wife and nine-year-old twins. "We are absolutely thrilled to be working with Cameron Cole again and very excited to have him coming on board as a partner. His energy, drive, and determination will be a huge asset for United Electrical Sales, as we continue to honor our commitment to bring value to our distributor partners and manufacturers we represent.", said John Milner, Principal of United Electrical Sales.



**Cameron Cole, Partner
United Electrical Sales**

About United Electrical Sales

Founded in 1946, United Electrical Sales (UES) represents a broad spectrum of the highest-quality manufacturers of electrical construction materials, components, and supplies. They provide strong market penetration and increased sales for the manufacturers they represent by focusing on relationships at every level of the trade. UES provides coverage to Alabama, Florida, Georgia, North Carolina, South Carolina, Puerto Rico, Central & South America, and the Caribbean. UES sells exclusively through export distributor partnerships on a global basis. To learn more, please visit www.uesrep.com